



# THE iX



PRICE LIST OCTOBER 2021

**BMW EFFICIENT DYNAMICS.**  
LESS EMISSIONS. MORE DRIVING PLEASURE.



# THE ALL-NEW ALL-ELECTRIC BMW iX.

**BMW has been pioneering electric mobility for over a decade. Our mission is to remain at the forefront of positive change for many more to come.**

The first-ever fully electric all-wheel drive BMW iX was born from a vision and created for the brave new world of electric mobility. Today, it boasts a range and performance on par with its fuel powered sibling; instantly powerful acceleration from standstill; next-generation aerodynamics; and a whisper-quiet driving experience. With a range of over 600 km\*, the BMW iX xDrive50 (over 400 km\* in the BMW iX xDrive40:) is ideal for both city and long-distance journeys. Inside its hi-tech cockpit, the intelligent BMW Operating System 8 can be operated completely intuitively and updates itself automatically. Along with all the creature comforts BMW is renowned for and a more spacious lounge-like interior, its lower weight contributes to a superb energy consumption rating and an outstanding cd value of just 0.25 – unrivalled in its class. Most satisfying of all, it is contributing to the health of our planet, one kilometre at a time.

It's time to start driving the change we want to see in the world.



## BMW EFFICIENT DYNAMICS

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO<sub>2</sub> emissions and improve fuel economy, without comprising on performance or driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as well as offering additional benefits for those on company car plans.

You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against the BMW iX by [clicking here](#).



Auto Start/Stop function



Brake Energy Regeneration



ECO PRO Mode



BMW EfficientLightWeight



Optimum Shift Indicator



Personalise and buy your perfect BMW online.  
Find out more at [buy.bmw.co.za](http://buy.bmw.co.za)

**BMW EFFICIENT DYNAMICS.**  
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# HIGHLIGHTS.



## EXTERIOR

### Everything has its place - and purpose.

The sculpturally shaped bonnet seamlessly encloses the kidney from above and continues it underneath – which, in conjunction with the narrowest ever headlights factory-produced by BMW, give the front end an extraordinary power and dynamism. The aerodynamics of the vehicle are immediately apparent in the completely frameless doors, (a first in any BMW X vehicle,) exterior body colour mirrors integrated into the window well strips; flush embedded door handles; vertical air curtains in the front apron which guide the air flow to the wheels with minimum resistance; and the black streamflow sections in the characteristic D-Pillar. Even the concealed underbody has a flat, smooth design for added aerodynamic efficiency.

The overall result: a sensationally low drag coefficient of just  $c_w = 0.25$ . Slimmed-down profiles and the visible carbon structure in the entry and tailgate sections showcase the weight-optimised material mix of the body. Aluminium, carbon, and high-strength steels contribute to a reduction in weight, an improvement in the handling, as well as a greater range. Other standard features of the BMW iX include an electrically operated trailer tow hitch, Large Panorama Glass Sky Lounge, electrically operated tailgate (contactless if specified,) charging port with LED connectivity for charging status, 3D light cluster integrated into the rear spoiler and LED headlights.



## INTERIOR

### Your home away from home.

From the moment you settle into your seat under the large Panorama glass Sky Lounge, the new BMW iX conveys a sense of space and light and comfort. With no central tunnel in the area under the instrument panel, the entire interior not only looks spacious, but also offers unprecedented legroom. Designed to create a boutique hotel-like ambience, the interior of the iX is a blend of creature comforts and Intelligent Shy Tech that blends in discreetly and is only apparent when needed. Highlights such as the first-ever hexagonal steering wheel and innovative free-standing centre console add to the principle of intelligent reduction. While ambient lighting, a Harman Kardon Surround Sound system with 18 speakers, and 4-zone control air-conditioning and strategically placed cup holders add to the lounge-like ambience.

Available in a choice of oyster, black and mocha, the upholstery features distinctive diagonal quilting and is made from a combination of perforated and non-perforated vegan synthetic leather for added breathing capability. To complete the picture, it extends to the door panels. There is ample space for three adults on the wide rear seat. The absence of the central tunnel and a completely flat interior floor create increased legroom, making every journey even more comfortable.

Other highlights, such as the free-floating centre console, reminiscent of an elegant coffee table, and the virtually free-standing BMW Curved Display consisting of a 14.9" Central Information Display and 12.3" instrument panel represent the next generation of human-machine interface, with intuitive operation by voice, gesture or touch. The racing-inspired contour of the steering wheel optimises ease of entry and seating comfort as well as an uninterrupted view of the BMW Curved Display. A modern toggle switch replaces the classic gear selector switch, which means all control functions on the console can be operated intuitively and easily.

# STANDARD EQUIPMENT.

As the first-ever all-electric BMW iX, it already sets new standards. Intelligent Shy Tech, which only becomes apparent when needed; the first-ever hexagonal steering wheel; eco-friendly upholstery and trimmings; a free-floating centre console and virtually free-standing extra-large curved display, 21" Aerodynamic wheels, Electro chromatic Panorama Glass Sky Lounge, BMW Live Cockpit Professional, Harman Kardon Surround Sound system and thermally insulated windscreen: just some of the not-so-standard features that come standard in the BMW iX.

Click below for more information on your desired vehicle:

[BMW iX;](#)

## DRIVETRAIN TECHNOLOGY

- ▶ Integral Active Steering
- ▶ Adaptive 2-axle air suspension
- ▶ BMW xDrive, Intelligent electric all-wheel drive with adaptive adjustment of axial driving torque depending on desired driving performance with optimal efficiency, traction and driving stability
- ▶ Brake Energy Regeneration. When braking on an electrified vehicle with recuperation system, kinetic energy is converted to usable electrical energy. Drive position B: Fixed, maximum recuperation level. Recuperation until vehicle comes to a standstill. No creeping. "One pedal" feeling. Drive position D: 4 recuperation levels (adaptive, high, medium, low) selectable. Creeping in speed range close to a standstill. "Last function" capable
- ▶ Double wishbone front axle
- ▶ Park brake with automatic hold function, electromechanical, activated or deactivated via park brake switch in centre console
- ▶ Servotronic steering system, servo assistance is optimised at all speed ranges (minimum effort required at parking speeds)

## EXTERIOR EQUIPMENT

- ▶ Acoustic protection for pedestrians
- ▶ BMW IconicSounds Electric
- ▶ BMW Kidney grille with polyurethane coating with self-healing properties
- ▶ High-beam assist. Automatic switching on and off of the high-beam headlights depending on the traffic situation
- ▶ Charging flap in right rear side panel
- ▶ Dynamic brake lights with different light functions depending on how brakes are applied: Brake lights illuminate under normal braking, under severe braking (brake application to avoid hazard) the brake lights initially flash, when the vehicle has slowed to an appropriate speed the hazard warning flashers are activated and the brake lights illuminate normally without flashing
- ▶ Electrically opening and closing of tailgate. Contactless opening and closing is also possible
- ▶ Exterior mirrors in body colour, mirror base in matt black, electrically adjustable and heated with fold-in function and automatic anti-dazzle function, integrated direction indicators

- ▶ LED headlights: low-beam and high-beam headlights (LED technology), daytime driving lights (LED technology), automatic beam-throw control
- ▶ Rear lights with LED technology. Three-part rear light clusters: Part 1 in the tailgate: tail light, brake light and turn indicator, part 2 in the lower bumper: reversing lights, reflectors and rear fog light, secondary light under the tailgate to ensure the vehicle can be seen from behind even with the tailgate opened
- ▶ Trailer tow hitch

## INTERIOR EQUIPMENT

- ▶ Ambient light with ambience lighting designs
- ▶ Automatic air conditioning with 4-zone control
- ▶ BMW Natural Interaction, combines voice and gesture control to enable virtually natural communication with the vehicle
- ▶ Central locking with radio remote control
- ▶ Centre armrest in rear, foldable with 2 cupholders
- ▶ Comfort access system
- ▶ Extended exterior mirror package, electrically heated and folding, automatic parking function, exterior mirror on driver's side with automatic anti-dazzle function
- ▶ High-beam assist, automatic switching on and off of the high-beam headlights depending on the traffic situation, control via sensor on the front side of the interior mirror
- ▶ Interior applications Clear&Bold, manufactured from polished crystal glass on the following areas: Seat adjustment switch, seat memory switch, Start/stop button, gear selector switch toggle inlay, Audio knurl wheel, centre console control panel in glass and decor in FSC-certified wood, seat adjustment switches including memory buttons (integrated in door trim panels). Plastic in glass styling: 4 power window switches on driver's side, 1 power window switch each (front passenger seat, rear seats), 1 rear lock button (driver), mirror adjustment buttons (driver)

## SAFETY & TECHNOLOGY

- ▶ Active Guard Plus, including Lane Departure Warning with active return guidance, and Approach control warning with braking function

- ▶ Active Protection: Safety package for initiating protective measures if an accident situation is imminent: automatic vehicle deceleration, activation of the restraint systems airbag and seat belt (tensioner), unlocking of the central locking system (doors), activation of interior lights, automatic closing of the windows
- ▶ Alarm system for monitoring doors, engine-compartment lid and tailgate, including interior-movement sensor, tilt sensor and siren with emergency power supply
- ▶ Antilock Braking System (ABS) including Brake Assist and Cornering Brake Control (CBC)
- ▶ Brake Assist, maximum braking force assistance to shorten stopping distance on abrupt brake application
- ▶ BMW Mobility kit, for emergency puncture repairing
- ▶ Brake Assist, maximum braking force assistance to shorten stopping distance on abrupt brake application
- ▶ Dynamic Brake Lights (flashing under emergency braking)
- ▶ Dynamic Stability Control (DSC) with extended content, including pull away assist, braking readiness, dry braking and fading compensation
- ▶ Door-integrated side impact protection
- ▶ Driving Assist: Camera and radar-based driver assistance system consisting of Lane Departure Warning, Lane Change Warning, Front Collision Warning, Rear crossing traffic warning, Rear Collision Prevention, Speed Limit Info, Speed Limit Assist, Speed Limiter function as well as cruise control
- ▶ Head airbag front and rear. Curtain airbag that opens from the headliner.
- ▶ ISOFIX child seat attachments for the two rear seats
- ▶ Locking wheel bolts
- ▶ Parking Assistant Plus: Camera and ultrasound-based assistance system consisting of Surround View, Remote View 3D, Parking assist, Reversing Assist, Active Park Distance Control, PDC, Lateral Parking Aid and Rear view camera
- ▶ Side airbags for driver and front passenger
- ▶ Tyre Pressure Indicator, electronic tyre pressure monitoring for each tyre, pressure warning with text and image in the instrument cluster



# ENTERTAINMENT AND COMMUNICATION.



- ▶ **BMW Live Cockpit Professional:** BMW Curved Display consisting of a fully digital Instrument (12.3") and Control display (14.9") with high resolution, BMW Operating System 8, navigation function, intuitive operation options through the BMW Intelligent Personal Assistant, which can also be activated by voice command ("Hey BMW"), direct-selection buttons, iDrive Controller with turn and press function, touch operation on the Control Display, 2 USB Type-C connections for charging and transferring data in the cupholder area, Bluetooth / WiFi interface, 5G LTE connectivity: hard-wired SIM card with 5G network

- ▶ **Bowers & Wilkins Diamond** surround sound system, 30 speakers, 1,615W, with 2 diamond tweeters, fully active speaker control for optimum 3D surround sound on all seats. Embellishers in brushed stainless steel with etched branding and light staging. 3D surround sound (full implementation via speakers in the headlining). 4D audio: 2 shakers in each front seat. True surround: each seat has its own dedicated surround speakers in the head restraints. BassPerformancePlus: two subwoofers under the 2nd row of seats. Shytech and audio cloth implementation for the midrange speakers. 7-band equaliser

- ▶ **ConnectedDrive Services.** Provides the services and functionalities of BMW Online and BMW Apps. BMW Online: in-car online portal that offers news, weather forecasts, online-search and Office functions. BMW Apps: permits the integration of certain smartphone applications (Apple and Android devices) such as the free BMW Connected App. This enables access to functions such as Twitter, Wiki Local, news and web radio via the iDrive system and Control Display (BMW ConnectedDrive Services only supported in South Africa)

- ▶ **Connected Package Professional,** includes Remote Services, Concierge Services, Real Time Traffic Information (RTTI) and Preparation for Apple CarPlay, without Alexa functionality

- ▶ **Harman Kardon** surround sound system, 18 speakers, 655 W for optimum surround sound on all seats. Branding in the door upper trim panel. Surround sound (activatable), 7-band equaliser, sound tuning according to driving-dynamics, basic functions (bass, treble, balance, fader).

- ▶ **Intelligent emergency calling.** Telematics service with manual emergency calling via SOS button and automatic emergency calling in case of an accident (based on a complex algorithm analysis of different sensor data). Transmitted data to the BMW Call Centre include information like vehicle location, severity of accident and status of the front airbags and seat belts (Manual and Automatic Emergency Call - without data transmission - also supported in Namibia, Botswana and Eswatini)

- ▶ **TeleServices,** telematics service for automatic and manual service need transmission and for initiation of breakdown assistance (BMW Teleservice Call, BMW Teleservice Breakdown Call and BMW Teleservice Battery Guard). Depending on the situation, service information is transmitted on an as-needed basis to the customer's preferred BMW Dealership (TeleServices only supported in South Africa)

- ▶ **Storage for Wireless charging.** Telephony with wireless charging. Wireless connection for compatible Bluetooth® mobile phone with extended functionality including handsfree operation. Smartphone holder in front of the cupholders in the centre console with inductive charging according to Qi standard for suitable mobile telephones



# RECOMMENDED RETAIL PRICE, ENGINE SPECIFICATIONS AND PERFORMANCE.

PETROL	Standard model (ZAR)	Electric Motor (Layout)	Energy Consumption (kW/h/100 km)	Electric Range (km)	Kerb Weight (DIN/kg)	Capacity (cc)	Maximum Power (kW)	Maximum Torque (Nm)	Acceleration 0 – 100 km/h (s)	Top speed (km/h)
iX xDrive40	1 650 000	BMW eDrive	19.4 - 22.5	372 - 425	2 365	500 (1 750)	240	630	6.1	200
iX xDrive50	2 175 000	BMW eDrive	19.8 - 23.0	549 - 630	2 510	500 (1 750)	385	765	4.6	200

Recommended Retail Price includes 15% VAT, but excludes CO<sub>2</sub> emissions tax. The published fuel consumption and CO<sub>2</sub> emission figures are established according to legislated technical specifications (UNECE Regulation 101/UN Regulation 83 and SANS 20101 standards), which sets out the procedures that are used to measure the CO<sub>2</sub> emissions and fuel consumption. The claimed figures are established using specific tests under standardised, carefully controlled conditions and may differ from consumption achieved under real world conditions with the influences of altitude, road surface, geographic conditions, vehicle options, temperature, humidity, tyres size and driving behaviour amongst others. Please contact your preferred authorized BMW Retailer or BMW South Africa (Pty) Ltd. for information on vehicles that are available for sale, and the various specifications and options of vehicles that are available.



# MODEL RANGE.

Four driven wheels, two electric motors, one result: electric driving pleasure. Initially, the first-ever all-electric BMW iX will be available in two eDrive variants: the iX xDrive 40, delivering 240 kW of power, and the iX xDrive 50 with a maximum power of 385 kW.

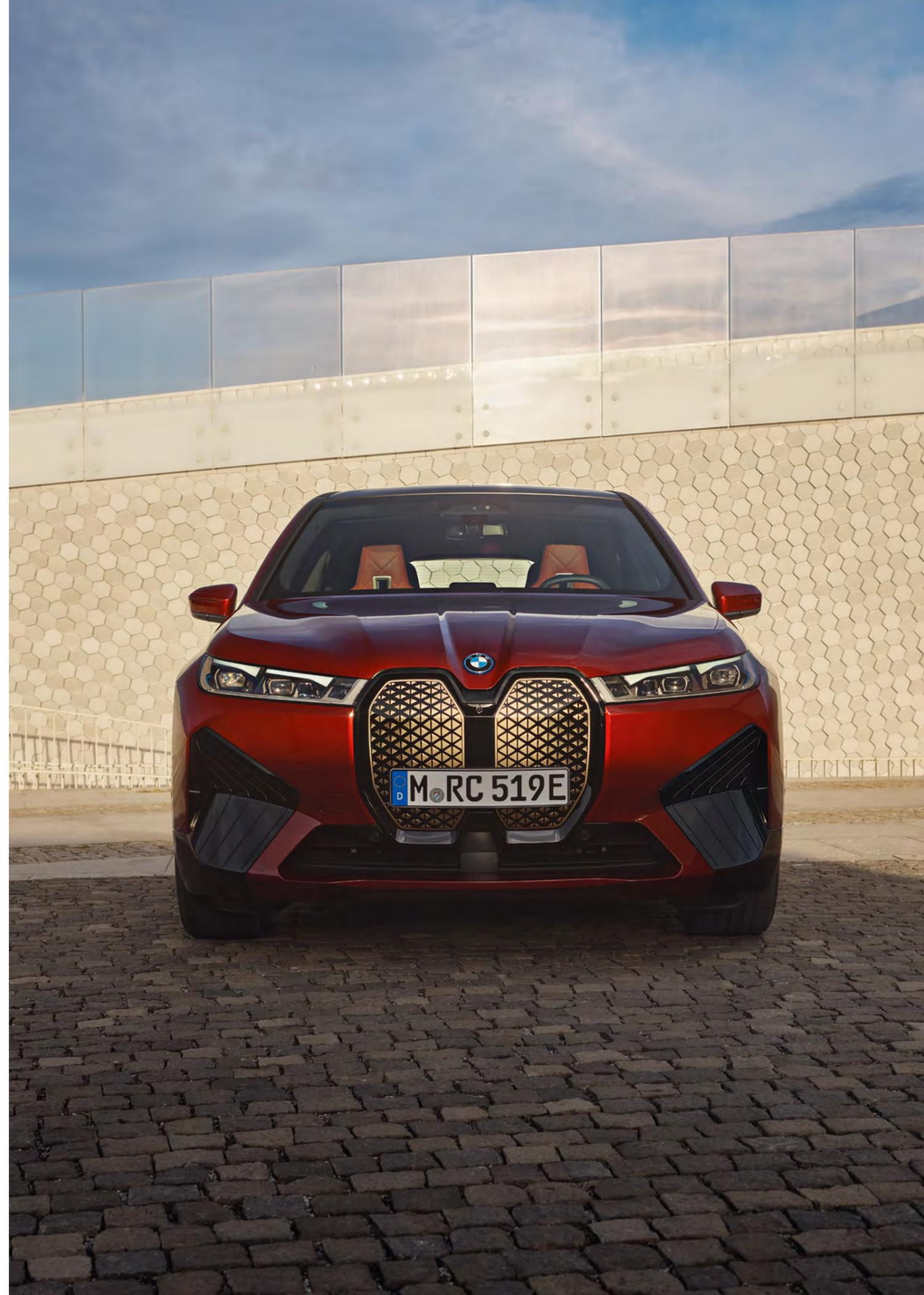
**For further details, please speak to your local BMW Retailer.**

## xDRIVE HIGHLIGHTS



- ▶ Aerodynamic wheels, styling 1020, Bicolour Black/Jet Black, 3D polished, 9.5Jx22", 275/40 R22
- ▶ Aerodynamic wheels, styling 1012, Bicolour Midnight Grey, 3D polished, 9Jx21", 255/50 R21
- ▶ Interior design Atelier, Black | Black, Sensatec seat covers, instrument panel, centre console and centre armrest, highlight components and controls in Gold Bronze
- ▶ Ambient light with ambience lighting designs
- ▶ Automatic air conditioning with 4-zone control
- ▶ Comfort access system
- ▶ Panorama glass roof Sky Lounge

BMW iX in Individual Aventurine Red metallic with Aerodynamic wheels 1020 (ILD)



# xDRIVE.



Applicable to iX (xDrive40) and (xDrive50).



EXTERIOR	ZAR incl. 15% VAT
<b>Solid Paintwork:</b> Alpine White (300)	○
<b>Metallic:</b> Black Sapphire (475), Sophisto Grey Brilliant Effect (A90), Mineral White (A96), Phytomic Blue (C1M), Blue Ridge Mountain (C35), Storm Bay (C3N) or Aventurine Red (C57)	○
1LD Aerodynamic wheels, styling 1020, Bicolour Black/Jet Black, 3D polished, 9.5Jx22", 275/40 R22 (Standard for xDrive50)	-
1LF Aerodynamic wheels, styling 1012, Bicolour Midnight Grey, 3D polished, 9Jx21", 255/50 R21 (Standard for xDrive40)	-
4U9 Acoustic protection for pedestrians	●
4V1 BMW IconicSounds Electric	●
3L7 BMW Individual Exterior Line Titanium Bronze	●
3AC Trailer tow hitch	●
4T8 Extended exterior mirror package, electrically heated and folding, automatic parking function, exterior mirror on driver's side with automatic anti-dazzle function	●
BMW Kidney grille with polyurethane coating with self-healing properties	●
Charging flap in right rear side panel, allowing access to power charging socket with LED for feedback of the charging status	●
Electrically opening and closing of tailgate. Contactless opening and closing is also possible	●

EXTERIOR CONT.	ZAR incl. 15% VAT
Dynamic brake lights with different light functions depending on how brakes are applied: Brake lights illuminate under normal braking, under severe braking (brake application to avoid hazard) the brake lights initially flash, when the vehicle has slowed to an appropriate speed the hazard warning flashers are activated and the brake lights illuminate normally without flashing	●
3 <sup>rd</sup> brake light using LED technology integrated into rear spoiler	●
Exterior mirrors in body colour, mirror base in matt black, electrically adjustable and heated with fold-in function and automatic anti-dazzle function, integrated direction indicators	●
LED headlights: low-beam and high-beam headlights (LED technology), daytime driving lights (LED technology), automatic beam-throw control	●
Rear lights with LED technology. Three-part rear light clusters: Part 1 in the tailgate: tail light, brake light and turn indicator, part 2 in the lower bumper: reversing lights, reflectors and rear fog light, secondary light under the tailgate to ensure the vehicle can be seen from behind even with the tailgate opened	●

INTERIOR	ZAR incl. 15% VAT
SACX Interior design Atelier, Oyster, Sensatec seat covers, instrument panel, centre console and centre armrest, highlight components and controls in Gold Bronze (Not Available on xDrive50)	○
SAMY Interior design Atelier, Mocha, Sensatec seat covers, instrument panel, centre console and centre armrest, highlight components and controls in Gold Bronze (Not Available on xDrive50)	○
SASW Interior design Atelier, Black   Black, Sensatec seat covers, instrument panel, centre console and centre armrest, highlight components and controls in Gold Bronze (Not Available on xDrive50)	●
4UR Ambient light with ambience lighting designs. Dynamic function of contour lighting for 4 applications: welcome, goodbye, open doors, phone call. Ambient lighting front and rear, footwell lighting front, door pocket lighting front, storage compartment lighting in the centre console, area lighting in the door trim panel, door entry lights in the front door trim panel, door handle light, visualisation of locking/unlocking state, visual support of the SafeExit function, visualisation of start of vehicle charging process	●
4NB Automatic air conditioning with 4-zone control, separate temperature control for driver, front passenger and also left and right rear passengers, separate adjustment of amount of air and air distribution for driver, front passenger and rear passengers, automatic programme for air flow, panel heating*, steering-wheel heating*, seat heating* and seat ventilation* with 5 intensity levels for the driver and front passenger (* = corresponding option must be installed), separate setting of temperature stratification (footwell) for driver and front passenger via Control Display, separate air conditioning control panel for rear passengers in the rear centre console, SYNC function: driver settings apply to the entire vehicle interior, Automatic air recirculation control (AUC), Maximum cooling (MAX AC) for driver and front passenger as well as rear seat passengers, Microfilter and activated carbon filter, 2 extra vents in the B-pillars, stationary cooling (heating, ventilating, cooling) via immediate start and departure time programming, Nano particulate filter for fresh and recirculated air in the interior (improved air quality)	●
6U7 BMW Natural Interaction, combines voice and gesture control to enable virtually natural communication with the vehicle	●

INTERIOR CONT.	ZAR incl. 15% VAT
322 Comfort access system which contains the following functions: keyless access to the vehicle, welcome light setting when approaching the vehicle, automatic unlocking when approaching the vehicle, automatic locking when moving away from the vehicle, including contactless opening and closing of the tailgate. Includes 'BMW Digital Key' using Ultra Wide Band technology with the following functions: Locking and unlocking as well as starting the vehicle using a compatible smartphone, a key card with NFC technology is included, a digital key for the smartphone is also included and the possibility to invite up to 5 more people	●
4AA Headliner anthracite, pillar trims in anthracite, sun visors in black	●
5AC High-beam assist, automatic switching on and off of the high-beam headlights depending on the traffic situation, control via sensor on the front side of the interior mirror	●
42A Interior applications Clear&Bold, manufactured from polished crystal glass on the following areas: Seat adjustment switch, seat memory switch, Start/stop button, gear selector switch toggle inlay, Audio knurl wheel, centre console control panel in glass and decor in FSC-certified wood, seat adjustment switches including memory buttons (integrated in door trim panels). Plastic in glass styling: 4 power window switches on driver's side, 1 power window switch each (front passenger seat, rear seats), 1 rear lock button (driver), mirror adjustment buttons (driver)	●
4NR Interior camera, for taking pictures of the interior	●
5DS Luggage-compartment emergency release	●
407 Panorama glass roof Sky Lounge, electrochromatic, thermal and acoustic insulation without sliding headlining, maximum level of brightness in passenger compartment, single-stage transition between opaque and transparent via electric switching of the glass construction, privacy function (activates automatically after the car is parked), total glass surface area: approx. 2 sqm, see-through surface: approx. 1 sqm	●
323 Soft-Close function for doors, enables the doors to be closed conveniently and safely without much effort or noise nuisance in quiet surroundings. If a door is inadvertently left partly open it is automatically pulled to the fully closed position	●

Key

● = Standard feature. ○ = No cost option. - = Not available.

# OPTIONAL EQUIPMENT.

## SUSPENSION/TRANSMISSION

	iX xDrive40	iX xDrive50
2VH Integral Active Steering	23 600	●

## EXTERIOR EQUIPMENT

	iX xDrive40	iX xDrive50
1LB BMW Individual aerodynamic wheels, styling 1021 i, Multicolour Frozen Midnight Grey, 3D, polished, 9.5Jx22", 275/40 R22	-	27 600
1LH Aerodynamic wheels, styling 1011, Bicolour Gunmetal Grey, 9Jx21", 255/50 R21	21 500	-
1LL Aerodynamic wheels, styling 1010, Bicolour Gunmetal Grey, 3D polished, 9Jx21", 255/50 R21	17 200	-
5AZ BMW Laserlight: LED matrix headlights with dynamic laser. Starting from 60 km/h, the laser headlights increase the range of the LED high-beam headlights whereas the laser renders the low-beam headlight illumination more homogeneous below that speed. Dynamic laser follows the course of the road in high-beam headlight mode.	40 000	●
420 Sun protection glazing	10 000	10 000

## INTERIOR EQUIPMENT

	iX xDrive40	iX xDrive50
SBJG Interior design Loft, Stonegrey, Cloth/microfibre combination, asymmetric seam design, instrument panel, centre console and centre armrest in microfibre, highlight components and controls in Gold Bronze	10 000	-
SCHA Interior design Suite, Amido, seat covers in Exclusive natural leather, comfort-oriented stitching, instrument panel in Exclusive natural leather, centre console in synthetic leather, centre armrest in Exclusive natural leather, highlight components and controls in Gold Bronze, additional highlights in Gold Bronze in the head restraints	70 000	●
SCIC Interior design Suite, Castanea, seat covers in Exclusive natural leather, comfort-oriented stitching, instrument panel in Exclusive natural leather, centre console in synthetic leather, centre armrest in Exclusive natural leather, highlight components and controls in Gold Bronze, additional highlights in Gold Bronze in the head restraints	70 000	○
453 Active seat ventilation in the front seat cushions and seat backrests	17 000	17 000
4HC Heat Comfort package, steering-wheel heating (3-stage), seat heating front and rear, armrest heating in centre console and front and rear doors, panel heating in instrument panel and front and rear doors	32 000	32 000
4FM Multifunctional seats for driver and front passenger, memory function for driver and front passenger, electric adjustment of rear seat backrest width, electric lumbar support with memory function, three massage programmes with three intensity levels and three speed stages, memory function for exterior mirrors with automatic parking function, steering column with memory function, variable, electrically adjustable lumbar support	32 000	●
4FG Seat belt, BMW i Blue, for all 5 seats, functionality as with standard 3-point seat belt, Seat belt straps in BMW i Blue	6 000	6 000
494 Seat heating for driver and front passenger, with 3-stage control	8 000	8 000
248 Steering wheel heating, three-stage, brings the steering wheel rim up to a comfortable temperature within a very short time after switch-on	6 000	6 000

## ENTERTAINMENT & COMMUNICATION

	iX xDrive40	iX xDrive50
6F1 Bowers & Wilkins Diamond surround sound system, 30 speakers, 1,615W, with 2 diamond tweeters, fully active speaker control for optimum 3D surround sound on all seats. Embellishers in brushed stainless steel with etched branding and light staging. 3D surround sound (full implementation via speakers in the headlining). 4D audio: 2 shakers in each front seat. True surround: each seat has its own dedicated surround speakers in the head restraints. BassPerformancePlus: two subwoofers under the 2nd row of seats. Shytech and audio cloth implementation for the midrange speakers. 7-band equaliser	82 700	82 700

### Key

● = Standard feature. ○ = No cost option. - = Not available.

Please note that not all options are listed. For a comprehensive list of additional options, visit your nearest BMW retailer. Prices and specifications are subject to change without prior notice. All prices include 15% value added tax. Prices exclude licence and registration fees.



# THE BMW CONNECTED APP.



## Your personal mobility assistant.

The BMW Connected App learns your mobility routines, reads your calendar and knows when you need to leave, providing you with a personal experience that is integrated into your everyday life. The App will allow you to fully unleash the capabilities of BMW's innovative technologies intuitively through your smartphone.



### LEARNED DESTINATIONS

BMW Connected learns your most frequently travelled routes and provides them as 'learned destinations' for future suggestions. If destinations are repeatedly visited, they are automatically listed at the usual time.

### REMOTE SERVICES

Stay in touch with your BMW where ever you are. You can perform online searches powered by Google™, find your vehicle location and lock and unlock your doors.<sup>1,2,3</sup>



### ESTIMATED TIME OF ARRIVAL

Never be late again with detailed updates of your regular routes and alternative options so you can manage your journey and avoid delays.

### TIME TO LEAVE

A notification on your Apple iPhone, compatible Android phone, your Apple Watch or Samsung Gear S3 watch will let you know when to leave and allow you to reach your destination on time.

# BMW CONNECTED DRIVE.\*

## In touch with your world.

The BMW ConnectedDrive Services & Apps are on hand to make sure you have more time for the important things in life. Various innovations by BMW make things more convenient for you every day - whenever you want.



### REAL TIME TRAFFIC INFORMATION (RTTI)

Provides a precise account of current traffic in real time. The information is presented on the Navigation map using colourful visualisations.

### CONCIERGE SERVICES

A personal telematic call service that connects you to a BMW operator, who will be able to quickly access the information you need 7 days a week, 24 hours a day.<sup>1</sup>



### BMW CONNECTED+

Provides a more extensive level of integration of the BMW Connected App in your BMW. You can enjoy seamless connectivity between all BMWs and thus benefit from the personalised services supported by the BMW Option Mobility Cloud.

### EMERGENCY CALL

Standard for every new BMW. With either the manual or the automatic emergency call, details of your vehicle and location will be sent directly to an Emergency Service Centre.<sup>2</sup>



### BMW TELESERVICES

Provides automatic reminders about service and maintenance appointments. Featuring a collection of intuitive technologies, and making your life as a BMW owner easier than ever.<sup>2</sup>

### BMW ONLINE SERVICES

Forms the basis for intelligent BMW ConnectedDrive functions, as well as the integration of smartphone apps. Get up-to-the-minute information while on the road via the built-in vehicle SIM.<sup>1,4</sup>

For more information, go to [www.bmw.co.za/en/topics/fascination-bmw/connected-drive/overview.html](http://www.bmw.co.za/en/topics/fascination-bmw/connected-drive/overview.html)

Key  
<sup>1</sup> = Requires a free BMW ConnectedDrive account. <sup>2</sup> = Available and active for the lifetime of the vehicle. <sup>3</sup> = GPS Tracking in iDrive Settings menu must be activated.  
 Not all features are available on all models. <sup>4</sup> = Actives for 3 years, renewable thereafter

Key  
<sup>1</sup> = Requires a free BMW ConnectedDrive account. <sup>2</sup> = Available and active for the lifetime of the vehicle. <sup>3</sup> = GPS Tracking in iDrive Settings menu must be activated.  
 Not all features are available on all models. <sup>4</sup> = Actives for 3 years, renewable thereafter

## \*BMW CONNECTED DRIVE SERVICES – INFORMATION.

### 1. General information

Bayerische Motoren Werke Aktiengesellschaft, Petuelring 130, 80788 München, headquartered in Munich and registered in the Commercial Register at the local court of Munich under HRB 42243 (hereinafter referred to as "BMW") provides the customer with certain vehicle-related information and assistance functions (hereinafter called "Services") under the name of "BMW ConnectedDrive". BMW collects, stores or processes car-related data in compliance with applicable law and only to the extent necessary to provide the Services. BMW does not collect, store or process personal data in the course of rendering the Services – except where this is explicitly stated in the description of the individual Services. In the case of Services that require personal data to be collected, stored and processed so that such Services can actually be provided, BMW informs customers of this in advance by providing this data protection notice. The Services are provided by means of a SIM card installed in the vehicle. Charges for the speech and data connections are included in the price for the Services.

### 2. BMW ConnectedDrive basic services

The BMW ConnectedDrive basic services "Teleservices" (6AE) and "Intelligent Emergency Call" (6AC) have already been activated at the point of vehicle transfer. In the case of BMWi vehicles, the basic services will include "Remote Services" (SA6AP) as an additional basic service.

#### a. Teleservices (SA6AE)

The Service "Teleservices" is aimed at maintaining the customer’s mobility. Technical data for the vehicle (e.g. service information on the wear and tear of individual parts, vehicle status information such as control messages, battery charge level, data for identifying and localizing the vehicle in the event of a breakdown) are transmitted to BMW as required or if this process is triggered or ordered by the customer himself/ herself. In the case of a service requirement, these data, together with the name and the email address of the customer as stored within the BMW ConnectedDrive customer portal, will be forwarded via the SIM card permanently installed in the vehicle to the responsible Service Partner, BMW Roadside Assistance or appropriate service provider for the purpose of establishing contact or arranging an appointment. These data will be stored by the recipient until the operations have been duly processed. No additional transfer of the data to third parties takes place. Technical data are transmitted from the vehicle to BMW at regular intervals, where they are evaluated for the continuing development of BMW products, in a process called the "Teleservice Report". This exclusively involves purely technical data relating to the status of the vehicle. Other data, such as position data, are not transmitted within the scope of the "Teleservice Report". The "Teleservice Battery Guard" continuously inspects the battery charging status of the vehicle. If the battery charging status falls below a defined level, information to this effect is transmitted to the responsible Service partner, who will, if necessary, establish contact with the customer in order to arrange a service appointment. By registering in the BMW ConnectedDrive customer portal ("My BMW ConnectedDrive"), the customer can also arrange to be notified of a critical battery charging status due to a parking light having been left switched on by text message or, in the case of BMWi, by push mail.

#### b. For BMWi vehicles only:

The "Teleservice Battery Guard" continuously monitors the battery-charge status of the vehicle. If the battery-charge status falls below a fixed value, the responsible service partner will be informed. The responsible service partner will then contact the customer if necessary to arrange a service appointment. By registering in the BMW ConnectedDrive Customer Portal, the customer can also be informed about a critical battery status by text message or, for BMWi by push mail, by means of illuminated side or parking lights. Additional vehicle status information includes information about the location of the vehicle and information about the charging status, data about every begin, end, interruption and errors during charging as well as turning on and off the vehicle is sent from the vehicle to BMW and received by the BMW Car IT GmbH. This data is used for verification and quality assessment of charging stations. Verified and assessed charging stations will be displayed to the customer in the navigation system, BMW Online, BMW Remote App and in the ConnectedDrive Customer Portal. Furthermore, the identification of potential locations for new charging stations or new locations is possible.

The "Efficiency" service uses vehicle status information that every time the vehicle is turned off is sent from the vehicle to BMW. This data is calculated from driving performance measures, and can be viewed in the BMW Remote App and in the BMW ConnectedDrive Customer Portal.

The driving performance measures are statistically processed within the "Community" function with other BMWi drivers and shown as anonymous within the BMW Remote App and the BMW ConnectedDrive Customer Portal. The service "Community" first requires the consent of the customer within the customer portal or in the BMW Remote App.

The service "Range Map", "Route to Vehicle", "Vehicle Position" uses vehicle status information as well as information about the location of the vehicle, that every time the vehicle is turned off is sent from the vehicle to BMW. This data is used to represent the geographical position of the vehicle, which is display in the BMW Remote App and in the ConnectedDrive Customer Portal.

#### c. Intelligent Emergency Call

When the crash sensors are activated (air bag deployment, front seat belt tensioners, etc.) the Service "Emergency Call" triggers an emergency call to the BMW emergency switchboard via the integrated telephone unit. An employee then establishes contact with the customer, enquires about the condition of the vehicle occupants and alerts the rescue services. The "Emergency Call" Service can also be activated manually in order to summon assistance for other road users. Use of the Service "Intelligent Emergency Call" requires the identification and localisation of the vehicle as well as transmission of the information necessary to provide assistance to the responsible emergency call control centre. The user’s request as well as the necessary data will be transmitted to service providers commissioned

by BMW to perform the Services and will be used by this service provider exclusively for providing the respective Service and stored until the operations have been duly processed. In addition, for the purpose of warning other road users, certain completely anonymous environment-related information is used for traffic information and therefore forwarded to a service provider. No additional transfer of the data to third parties takes place.

#### d. BMW Roadside Assistance

The Service "BMW Roadside Assistance" can be triggered manually by the customer in the event of a technical fault. In addition to the current position of the vehicle, the vehicle identification number, colour and model of the vehicle are also transferred to the Mobile Service of BMW during this process. The data are transmitted to the service provider commissioned by BMW to perform the Services, who uses them for purposes of managing the service provision and stores them until the operations have been duly processed. In addition, for the purpose of warning in order to other road users, certain completely anonymous environment-related information is used for traffic information and therefore forwarded to a service provider. No additional transfer of the data to third parties takes place.

#### e. Automatic Map Update (depending on the vehicle equipment)

The Service "Automatic Map Update" automatically updates the map data stored in the BMW navigation system of the home country up to four times a year. The Service runs for a period of two years from the initial registration of the vehicle. The customer can renew the Service at a charge after it has expired Via "My BMW ConnectedDrive" at www.bmw-connecteddrive.co.za. In order to use the service "Automatic Map Update" the vehicle’s identification and localization during the update process are a prerequisite.

#### f. Anonymous evaluation of sensor data and usage information for data quality enhancements and product development

For the purpose of enhancing service data quality and product development, vehicle sensor data of the surrounding traffic infrastructure (usually supplemented with time and location reference information), the vehicle status and additional usage information are being evaluated within the vehicle, transferred to BMW and anonymised immediately. It is impossible to trace the anonymised vehicle sensor data and usage information back to an individual customer. This vehicle sensor data includes (amongst others) information about traffic signs, traffic lights, construction sites, local hazards, traffic flow, road characteristics, parking spots, or vehicle error entries. For example, information about traffic signs are being used to enhance map data quality and to optimize route guidance. Local hazards like fog are being used to enhance data quality of traffic information and to avoid accidents.

The usage information is collected to create anonymous usage statistics about the system functionality. Based on this information BMW is continuously enhancing the experience and quality of its products and services.

The transmission of vehicle sensor data to BMW is activated by default. However, a customer can freely configure the categories of information (e.g., information about the traffic infrastructure) in the data privacy menu of a vehicle for which the transmission to BMW shall be allowed. The transmission of vehicle sensor data can also be deactivated completely by a customer. In addition, the data privacy menu of a vehicle provides detailed information about what the categories of vehicle sensor data are evaluated and what information is being transferred. The submission of usage information is deactivated by default, but the user can activate and configure the submission of usage information in the data privacy menu of the vehicle. Users who activate the submission of usage information are helping BMW to further enhance the quality of its products and services.

### 3. ConnectedDrive Services

#### a. BMW ConnectedDrive Services

The "ConnectedDrive Services" (6AK) service is activated for 36 months after first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

#### b. BMW Connected+

"BMW Connected+" is available for 12 months after initial registration.

The customer can extend the service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal (www.bmw-connecteddrive.com).

"BMW Connected+" is an upgrade to BMW's personal mobility companion BMW Connected. The "Plus" stands for a more seamless integration of the BMW Connected app into the BMW vehicle and offers a wider range of personalised services powered by BMW's Open Mobility Cloud.

In order to use "BMW Connected+" the BMW Connected mobile application needs to be installed on the customer’s mobile device and the customer’s vehicle needs to be paired to his/her ConnectedDrive account. In order to use the in-car functions the customer’s smartphone needs to be connected via Bluetooth or USB-cable with the BMW Vehicle.

The feature "Send my routes to car" offers the customer the possibility to plan a multi-stop trip before entering the vehicle, e.g. by integrating a recommended fuel stop to the route and then seamlessly transferring the new route to the vehicle.

"BMW Connected Onboard" is the customer’s personal command center that gives access to all functions of BMW Connected in one personalised screen in the vehicle. It provides relevant information at the right time in one place and shows personalised content like the next meetings or the traffic situation alongside the current route.

"Share Live Trip Status" offers a service to safely share the arrival time and current live whereabouts in a map view with family, friends or business partners. They receive a link to a dedicated website where they can find all necessary information about the trip status.

"BMW Connected+" allows seamless door-to-door navigation from the customer's current position to the BMW vehicle and from the vehicle to the final destination also including walking times.

The feature "My Destinations" gives easy access to all relevant destinations anytime and on all BMW Connected touchpoints in and outside of the BMW vehicle.

Details about the processing of personal data in course of the "BMW Connected+" services can be found in the privacy policy of BMW Connected.

#### c. BMW Online

The Service "BMW Online" is a mobile Internet portal that provides various information services such as current weather conditions and the latest news. The customer can query local information via the online search function. The addresses found can be adopted directly into the navigation system as destinations. In addition, the customer also has access to office functions with the Service "BMW Online". BMW aims to provide an advanced and high-quality range of information services within the scope of BMW Online. To ensure that this aim is met, the information services provided within the scope of "BMW Online" undergo regular inspection. As a consequence of this inspection, it is not only possible for further information services and functionalities to be added but also for individual information services or constituent parts thereof to be removed from the "BMW Online" portfolio temporarily or even permanently.

Use of the Service requires identification of the vehicle and processing of the information needed for providing assistance. The data are subsequently deleted. When the Points of Interest query is used, the customer’s enquiry is transmitted, where appropriate, to the service provider commissioned by BMW to perform the Services, where it is used exclusively for providing the respective Service and stored until the operations have been duly processed. The data are subsequently deleted. No additional transfer of the data to third parties takes place.

#### d. Send to Car

The Service "Send to Car" provides the option of transmitting complete address data records from the customer’s personal computer directly to the vehicle via "My BMW ConnectedDrive". This can take place either before or during the journey. Addresses can be transferred to the telephone directory or to the navigation system as a destination.

The Service "Send to Car" is supplemented by the "Send to Car" functions. Addresses can be found on Google Maps™ on the Internet and then sent directly to the vehicle by the driver. This also applies to the Service "HRS Send to Car", which enables the address data record for a hotel room booked with the Hotel Reservation Service (HRS) to be transferred from the driver’s own PC to the vehicle. Both address and telephone number can then be called up in the vehicle under the menu command "My Info", from where they can be entered directly into the navigation system as a destination or to the mobile telephone. Calls to third-parties are made at the driver’s cost via the mobile telephone connected with the vehicle.

### 4. Concierge Services

The "Concierge Services" (SA6AN) service is activated for 36 months after first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

To use the service, the customer is connected to the BMW call centre at the push of a button using the integrated telephone unit. In this way, data concerning the vehicle’s identification, location and – if route guidance is activated – the selected route may be transmitted to the service providers commissioned by BMW to provide the service – in that case, this data shall only be used to help process the provision of the service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

### 5. Real Time Traffic Information

The "Real Time Traffic Information" ("RTTI" - SA6AM) service is activated for 36 months after first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

The traffic information required for the service is calculated by a variety of means including using what is known as Floating Car Data. In this sense, every ConnectedDrive-capable BMW functions as a "mobile traffic reporter" (Floating Car). The individual position and sensor data of the vehicle calculated during the trip is transferred – completely anonymously – to BMW and a service provider together with up-to-date time information.

### 6. Remote Services

Registration on "My BMW ConnectedDrive" at www.bmw-connecteddrive.de is a prerequisite for the "Remote Services" (SA6AP) function. This Service has to be booked once and can then be used for an unlimited period of time.

Using this Service, the customer can lock or unlock his/her vehicle from a distance via smartphone and, in the case of selected vehicles, sound the horn and flash the lights. At the customer’s request, vehicle condition information, such as the geographic vehicle position are transmitted from the vehicle to BMW. Furthermore, with the special equipment option of auxiliary heating, the customer can also programme the heating periods. The "BMW ConnectedDrive" and "My BMW

Remote App" applications are available for iPhone® in the Apple App StoreSM and for Android™ in Google PlayTM. Further information, including that on data processing, can be viewed prior to installation of the applications.

### 7. eDrive Services

a. The service "eDrive Services" comprises functions that are displayed to the driver in the vehicle, in the BMW ConnectedDrive App and in the BMW ConnectedDrive portal. The service supports the driver with information relevant to electronic mobility. The service serves among others to verify and evaluate the quality of the charging stations. For this purpose, location information as well as charging process information is sent to BMW and transmitted to the BMW Car IT GmbH for each charging start, finish, interruption and error as well as for each power on and off. Verified and evaluated charging stations are displayed to the customer in the GPS, BMW Online, BMW ConnectedDrive App and ConnectedDrive customer portal. Furthermore, possible locations for new charging stations or locations can be identified.

b. The "Efficiency" service utilises vehicle condition information which is sent from the vehicle to BMW with every vehicle switch-off. These data serve to calculate the driving performance index which is displayed in the BMW ConnectedDrive App and in the ConnectedDrive customer portal.

c. The driving performance index will be statistically processed with the index of other BMW drivers in the "Community" function displayed anonymously in the BMW ConnectedDrive App and the BMW ConnectedDrive customer portal. The service "Community" requires the customer’s agreement in the customer portal or in the BMW ConnectedDrive App.

d. The service "Route to the vehicle" and "vehicle position" uses vehicle condition information as well as information regarding the position of the vehicle, which are sent to BMW with every vehicle switch-off. These data serve to display the geographic vehicle position, which is displayed in the BMW ConnectedDrive App and in the ConnectedDrive customer portal.

### 8. Interconnection of the vehicle with portals and apps (depending on the vehicle equipment)

The Service "Interconnection of the vehicle with portals and apps" transmits vehicle data (e.g. vehicle position, service information, range, etc.) upon certain changes of the vehicle’s state (e.g. start of driving, end of driving, locking, etc.) from the vehicle to BMW. These data are used to display the geographic vehicle position, the route to the vehicle and further vehicle condition information in BMW apps and BMW customer portals. The transmitted information is being used for the purpose of quality improvement and the development of connected services and future vehicles in a fully anonymised form. The BMW apps are available for iPhone® in the Apple App StoreSM and for Android™ in Google Play™. Further information, including that on data processing, can be viewed prior to installation of the app.

The Service Apple CarPlay Preparation is available for a period of 3 (three) years. While Apple CarPlay Preparation is available for customers, the functionality of this is entirely dependent on any updates which may be published by the developer and any enquiries in this regard should be directed to the developer. For more information on Apple CarPlay Preparation, please go to http://www.apple.com/ios/carplay.

### 9. Availability of the service

The Services described are supplied within Germany for selected models and only for customers whose vehicles are registered in Germany and who have the necessary items of special equipment. "Emergency Call" is available for vehicles with the permanently installed SIM card (P-SIM) in Germany, Austria, Italy, San Marino, Vatican City, France, Monaco, Switzerland, Liechtenstein, Belgium, the Netherlands, the United Kingdom, Ireland, Spain, South Africa, Andorra, Portugal, Sweden, Norway,Czech Republic, Poland, Turkey and Russia. The Services "TeleServices", "Concierge Service", "Remote Services" and "BMW Online" can in principle be called up via the SIM card (P-SIM) permanently installed in the vehicle in every European cellular telephony network. When the Services are used in a foreign country, their scope and properties may vary from the aforementioned scopes and properties and differ from country to country. "RTTI" is available in Germany, Austria, Italy, France, Switzerland, Belgium, Luxembourg, the Netherlands, the United Kingdom, Ireland, Spain, South Africa, Portugal, Sweden, Denmark, Norway, Czech Republic, Poland, Turkey and Russia. "V-Info+" is available in Germany, the United Kingdom, France and Italy. The Service "Internet" is exclusively available in Germany.

### 10. Deactivation

The customer can deactivate the BMW ConnectedDrive basic services "Teleservices" (6AE) and "Intelligent Emergency Call" (6AC) (and "Remote Services" (SA6AP), in the case of BMWi vehicles) at any time at an authorised BMW dealer, a regional BMW branch or an authorised BMW workshop. Deactivation of this service will also deactivate the SIM card installed in the vehicle. This results in the Emergency Call in the vehicle also not functioning. The other services can also be deactivated by the customer (from July 2014 via the BMW ConnectedDrive Customer Portal ("My BMW ConnectedDrive"), although the agreement between the customer and BMW in respect of those services will remain in operation and will not be suspended by the deactivation.

**For further information on BMW ConnectedDrive and the General Terms and Conditions of Business and Use for Connected Drive, please visit [www.bmw-connecteddrive.co.za](http://www.bmw-connecteddrive.co.za).**

The BMW Customer Interaction Centre is available on: +27 (0) 800 627771 from Monday to Friday, 8.00 am – 5.00 pm and by e-mail at [info@bmw-connecteddrive.co.za](mailto:info@bmw-connecteddrive.co.za)

## BMW BENEFITS.

**BMW Service Concept: always up to date.** When you buy a BMW, you can look forward to superb service and comprehensive customer care, with over 3 300 BMW Service Dealerships in more than 150 countries ready to assist you at any time. Thanks to the vehicle's integrated on-board diagnostics system, you will always know exactly when the next service is due, and what work will be required. **Condition-Based Service** measures the condition of key parts subject to wear, tracks fluid levels and monitors your BMW's time- and mileage dependent service requirements. Then simply get in touch with your BMW Dealership, who will provide expert care for you and your car. Staffed by highly trained personnel, your BMW Dealership is also equipped with the latest computer-aided information and diagnostic tools. Important data such as your chassis number, mileage and current service requirements are also stored on your car key, ensuring a quick assessment of your car's status. Meaning that staff have more time to assist you. And naturally, your BMW Service Dealership will have **Original BMW Parts** available for any work to be done. In short - quality and safety are at the heart of BMW Service.

**BMW Motorplan.** All new BMWs sold in South Africa include a 5 year/100 000 km Motorplan maintenance contract. This covers all service, maintenance and repairs resulting from normal wear and tear, excluding tyres and fuel. As with any maintenance agreement, there are certain exceptions which are clearly specified in the Motorplan agreement. Repairs resulting from negligence or accident damage are not covered. For all BMW models the contract distance can be extended up to 200 000 km, dependent on individual needs.

**BMW On Call.** In the event of a breakdown, BMW On Call is available 24 hours a day, 365 days a year at 0800 600 777. Specifically trained BMW technicians will do everything necessary to get your BMW back on the road, with telephone or on-site assistance as required. Car rental and/or towing of your car can be arranged if necessary.

**BMW Accident Management.** BMW Accident Management provides a managed response to an accidental vehicle immobilisation. The service includes using the BMW Approved Repair Centre network and overall coordination by the BMW Customer Service Centre, who will select and approve the best service suppliers in the industry. Call 0800 600 555 for more information.

**Original BMW Accessories and BMW Lifestyle Accessories.** The comprehensive range of high quality Original BMW Accessories covers every aspect from the exterior to the interior and from mobile communication to transport and safety accessories. BMW Lifestyle Accessories mean that even when you're not driving your BMW, you can still enjoy the unique fascination of the BMW experience with exclusive products from BMW Lifestyle. Your BMW Dealership will be able to assist you with a catalogue of accessories specially suited to your BMW model and you can explore the range of quality BMW Lifestyle products at the same time.

**BMW Financial Services.** There's only one more thing you could wish for: the perfect financing solution. One that leaves enough scope for all your other wishes. BMW Financial Services offers tailor-made solutions in the areas of leasing, financing and insurance individually developed to suit you and your budget. Leasing through BMW Financial Services lets you realise your dream of driving an exceptional BMW. And you yourself can decide on deposit, duration and the extent of your monthly instalments. A wide range of financing plans from BMW Financial Services meets your every requirement. Your local BMW Dealership will assist you to put together your own individual plan. And if you opt for insurance from BMW Financial Services, you'll be prepared for all eventualities. The comprehensive spectrum of options reflects the safety and quality you'd expect from BMW. For more information, go to [www.bmwfinance.co.za](http://www.bmwfinance.co.za) or call us on 0861 269 346. Your BMW Dealership can also provide you with more details on BMW Financial Services.

**Internet.** Apart from the international website, [www.bmw.com](http://www.bmw.com), BMW maintains websites in many countries around the world. Visit the South African website at [www.bmw.co.za](http://www.bmw.co.za) to find out more about options available and to locate dealerships in your vicinity.

**BMW Owner's Circle.** The BMW Owner's Circle website is a personalised customer website that offers BMW drivers the opportunity to interact with BMW within a secure web environment. Each BMW driver is already a member of this online community, and can activate their membership by registering at [www.bmw.co.za/ownerscircle](http://www.bmw.co.za/ownerscircle). The internet site offers information and functionality specifically relevant to their personal and vehicle profile. A member can:

- Update personal and vehicle information;
- Review Motorplan details and extend their contract;
- See the service history on their BMW and submit online service booking requests;
- Contact BMW via a priority email service;
- View their owner's manual online;
- Track a vehicle that has been ordered as it passes through various production and distribution processes.

Register by visiting [www.bmw.co.za/ownerscircle](http://www.bmw.co.za/ownerscircle).

**BMW Driving Experience.** BMW Driving Experience is the only driver training programme which offers you the opportunity to expand your driving knowledge and learn to keep your vehicle superbly under control, in a variety of situations, using an exclusive BMW vehicle. You will have an expert companion at your side while you push your driving skills to their very limits in a wide range of driving situations. By passing on their expertise in practical driving situations, our highly skilled instructors will ensure that participants learn as much as possible in the time allotted, as well as having a memorably enjoyable time. Courses covered are:

- M Advanced
- M Drift
- M Intensive
- Safety Package
- Skid Control
- Efficient Driving

**Upon purchase of any new BMW M vehicle, customers will receive a voucher for a complimentary M Advanced driving course.**

For more information contact us on 0861 BMWDRIVE (269 374), email us at [drivertraining@bmw.co.za](mailto:drivertraining@bmw.co.za) or visit our website at: [www.bmwdrivingexperience.co.za](http://www.bmwdrivingexperience.co.za).

BMW Customer Care: 0800 600 555 toll free  
BMW On Call: 0800 600 777 toll free